



SMALL BUSINESS DEVELOPMENT CENTER
BUTTE COLLEGE

Butte College Small Business Development Center (SBDC)



January, February, and March 2019

Essential, in-depth trainings for individuals thinking about starting a new business and new business owners:

Business Assessment, Legal Requirements and Marketing Analysis • Cost Analysis • Funding • Business Planning Strategies

Requirements: In business for less than one year or thinking about starting a business. Attend complete series to prepare for one-on-one business consulting.

Cost: Cost for New Venture Entrepreneurial Series (4 workshops) is **\$50 prepaid** or **\$60 at the door** (check, cash or credit card), where appropriate. New Venture Entrepreneurial Series includes Legal Requirements, Market Analysis, Cost Analysis, Funding Options, and Business Plan Overview. See detail below.

Time: See back for complete schedule (**Times, Dates and Locations**).

Information: **Pre-registration is required**, space is limited. All workshops start promptly at scheduled time. Late arrivals will be rescheduled for next month's training.

Part I - Legal Requirements & Market Analysis

A 2-hour workshop that provides prospective and new business owners an overview of what it takes to start and run a small business, resources available in your communities, legal requirements, how to assess your: Industry ~ growth, size, spending habits, market potential; Target Market ~ profiles, trends, reach, strategies; and Competition ~ who, what, why. Includes hands-on activities, brainstorming and more.

Part II - Cost Analysis

A 2-hour workshop highlighting how to calculate and analyze: Start-up Costs ~ one time expenses, needs versus wants, creating an accurate list; Operating Expenses ~ fixed and variable costs, calculating accurate projections, monthly costs, and business financial viability essentials in obtaining a loan, identifying capital, and planning for direction.

Part III - Funding Your Small Business

A 2-hour workshop focusing on how to access funding through various sources including: SBA guaranteed loan programs, traditional/conventional bank loans, crowdfunding, online sources, investments and family and friends. You will get an overview of the types of loans available and how to use them, investment procedures, legal structure, how to prepare for loan opportunities, what you need to know and the documentation that you will need to apply.

Part IV - Business Plan

A 2-hour workshop concentrating on an overview of the business plan, purpose, content and preparation for obtaining a loan or for better direction. Topics include: business description, products & services, market information & analysis, promotion, management and personnel, facility, financial statements, and projections and future planning. You will learn how to incorporate information from the three sessions into a concise business plan.

For additional information or to register please call, stop by, or log on to:
Butte College Small Business Development Center (SBDC)

2480 Notre Dame Blvd., Chico, California 95928 • 530-895-9017

www.buttecollegesbdc.com

New Venture Entrepreneurial Series 2019 January, February, and March 2019

1st Quarter 2019 New Venture Series

**Butte College Small Business Development Center (SBDC)
In-depth business start-up and Development trainings.**

January New Venture Series

Legal Requirements & Market Analysis	Tuesday, January 8	9:00am - 11:00am
Cost Analysis	Tuesday, January 15	9:00am - 11:00am
Funding Your Small Business	Tuesday, January 22	9:00am - 11:00am
Business Plan Overview	Tuesday, January 29	9:00am - 11:00am

Location: Butte County Employment Center (Social Services Building) • 202 Mira Loma • Oroville
Cost: FREE

February New Venture Series

Legal Requirements & Market Analysis	Wednesday, February 6	8:30am - 10:30am
Cost Analysis	Wednesday, February 13	8:30am - 10:30am
Funding Your Small Business	Wednesday, February 20	8:30am - 10:30am
Business Plan Overview	Wednesday, February 27	8:30am - 10:30am

Location: Butte College Small Business Development Center • 2480 Notre Dame Blvd • Chico
Cost: \$50 per person prepaid • \$60 per person at the door • Cash, check or credit card

March New Venture Series

Legal Requirements & Market Analysis	Thursday, March 7	8:30am - 10:30am
Cost Analysis	Thursday, March 14	8:30am - 10:30am
Funding Your Small Business	Thursday, March 21	8:30am - 10:30am
Business Plan Overview	Thursday, March 28	8:30am - 10:30am

Location: Butte College Small Business Development Center • 2480 Notre Dame Blvd • Chico
Cost: \$50 per person prepaid • \$60 per person at the door • Cash, check or credit card

EASY REGISTRATION FORM: Select New Venture Series, register online, call, stop by, complete form and mail in (cash, check or credit card) to:

**Butte College Small Business Development Center (SBDC)
2480 Notre Dame Blvd., Chico, CA 95928**

Phone (530) 895-9017 • Fax (530) 566-9851 • www.buttecollegesbdc.com

Please check box to be removed from mailing list

Name _____ Business Name _____ Phone _____

Mailing Address _____ City _____ Zip _____ Email _____



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SBDC programs are nondiscriminatory and available to individuals with disabilities. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sophie Konuwa, director, 2480 Notre Dame Blvd., Chico, CA 95928, konuwaso@butte.edu, (530) 895-9017.



U.S. Small Business Administration