



SMALL BUSINESS DEVELOPMENT CENTER
BUTTE COLLEGE

Butte College Small Business Development Center (SBDC) Business Management Trainings



Butte College SBDC offers business management trainings and free one-on-one business consulting in all areas of business development, management and growth including: rebuilding your business after the Camp Fire, financial planning, access to capital and legal requirements. Our trainings are designed for best practice. Pre-Registration is required to reserve your seat.

How To Rebuild Your Business After the Camp fire Disaster

Date: Wednesdays, January 9, 16, 23, & 30, 2019
Time: 8:30am - 10:30am
Cost: FREE
Location: 2480 Notre Dame Blvd., Chico

With upswings in disasters like the Paradise Camp Fire, business continuity plan is key. This 4-weeks 2 hours per week series will help you decide how to move forward with rebuilding your business successfully. Topics include: reviewing legal requirements i.e., license, fictitious name statement, seller's permit; business valuation, relocation & restart; identifying your business model; opportunities to reinvent your business; maintaining your customers and identifying new markets & customers; steps for putting together your recovery plan; access to grants & loans; and identifying & addressing financial obligations & resources. We will help you complete a workable plan that can easily be followed to ensure direction; and guide you through the completion of a plan to address your business disruption for rebuilding immediately, and accessing capital if needed.

Ideas to Assets - Patents, Copyrights and Trademarks

Date: Thursday, January 10, 2019
Time: 1.30pm - 4:30pm
Cost: FREE
Location: 2480 Notre Dame Blvd., Chico

This workshop will introduce you to legal principles and considerations likely to be encountered while converting your ideas to assets; requirements and procedures associated with protecting an invention (patent); and a brand (trademark) and transferring intellectual property rights (either acquiring or conveying ownership or use rights by assignment or license), or dealings with others, such as manufacturers and distributors. Time permitting, enforcing (or defending against) claims of possible infringement will be discussed. This class does not constitute legal advice.

Basic Sales & Used Tax Seminar

Date: Thursday, January 31, 2019
Time: 9:00am - 11:30am
Cost: FREE
Location: 2480 Notre Dame Blvd., Chico

A representative from California Department of Tax & Fee Administration will provide information on basic sales & use tax requirements including, how to: acquire sales permits; prepare resale and exemption certificates; determine what is taxable and non-taxable; file your sales & use tax return electronically; identify your deductions, exemptions, and tax rate; become an eClient; file and pay online; maintain adequate records; navigate the application process; understand the definition of what is a sale and other important facts and responsibilities of a business owner.

Financial Management Series for Existing Businesses

Date: Wednesdays, March 6, 13, 20, & 27, 2019
Time: 9:00am - 11:00am
Cost: FREE
Location: 2810 Main Street, Red Bluff

A 4-weeks series designed to teach you how to utilize your financial statements to better manage understand your business operations, cash flow & profitability. Includes: interpreting understanding your financial statements (P&L, Balance Sheet), hands-on case study examples; identifying cash flow cycle & how it impacts your business; learning how to calculate & use financial ratios to troubleshoot fiscal dangers and analyzing trends to improve business performance; using financial tools to make good business decisions for effective spending & break-even analysis; thinking critically when looking at pricing & costs; and developing forecasts and budgetary tools and techniques to improve profit. Hands-on learning and case study.

For additional information, please call, fax, stop by, or log onto: www.buttecollegesbdc.com
Butte College SBDC, 2480 Notre Dame Blvd., Chico ■ (530) 895-9017 Phone ■ (530) 566-9851 Fax

Register Today! Please call, register online, stop by or mail registration to: Butte College SBDC, 2480 Notre Dame Blvd., Chico, 95928.

- Jan. 9, 16, 23, & 30 - How to Rebuild Your Business After the Camp Fire; Jan. 10 - Ideas to Assets - Patents, Copyrights & Trademarks;
 Jan. 31 - Basic Sales & Used Tax; Mar. 6, 13, 20, & 27 - Financial Management Series

Name _____ Business Name _____

Phone _____ Mailing Address _____

City _____ State _____ Zip _____ Email _____



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U.S. Small Business Administration

SBDC programs are nondiscriminatory and available to individuals with disabilities. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sophie Konuwa, director, 2480 Notre Dame Blvd., Chico, CA 95928, konuwaso@butte.edu, (530) 895-9017.

