



**Northeastern California
Small Business Development Center
at Butte College
presents...**



Financial Management Series for Existing Businesses

5-week, 2-hour a week series designed to teach existing business owners how to manage your business financials for success. Good financial management can save you from making costly mistakes, provide a plan for direction and access to funding. It is also essential for sustaining, growing and expanding your business in the current business environment. Topics include:

- ▶ Interpreting Financial Statements,
- ▶ Identifying Your Business Cash Flow Cycle and How It Impacts Your Business,
- ▶ Learning How to Calculate & Use Financial Ratios to Troubleshoot Fiscal Dangers and Improve Performance,
- ▶ Using Financial Tools to Make Good Business Decisions,
- ▶ Developing Forecast & Budget Techniques to Improve Profits
- ▶ And much more...

This Financial Management Training is For Existing Businesses ONLY!

<u>Dates:</u>	January 24, & 31, and February 7, 14, & 21, 2012
<u>Times:</u>	6:00pm to 8:00pm (Tuesday Evenings)
<u>Cost:</u>	\$75 per person prepaid \$85 at the door
<u>Location:</u>	Northeastern California SBDC at Butte College 19 Williamsburg Lane, Chico

**For additional information, please call or log on to:
(530) 895-9017 ■ www.bcsbdc.org ■ www.buttecollegesbdc.com**

Register Today for "Financial Management Series for Existing Businesses." Please make check payable to Northeastern California SBDC at Butte College, and mail or drop off registration form (one per person) with payment of \$75 per person to:
Northeastern California SBDC at Butte College, 19 Williamsburg Lane, Chico, CA 95926.

Name _____ Business Name _____
Phone _____ Mailing Address _____
City _____ State _____ Zip _____ Email _____



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