



NEC Small Business Development Center at Butte College presents...



Financial Management Series for Existing Businesses

A 4-weeks, 2-hours a week series designed to teach existing business owners how to utilize your financial statements to better manage and understand your business operations, cash flow and profitability. Series include:

- ▶ Interpreting Financial Statements,
- ▶ Identifying Your Cash Flow Cycle and How It Impacts Your Business,
- ▶ Learning How to Calculate and Use Financial Ratios to Troubleshoot Fiscal Dangers and Improve Performance,
- ▶ Understanding How to Think Critically When Looking at Pricing and Costs,
- ▶ Developing Forecast and Budget Techniques to Improve Profits, and much more.



Dates: Tuesdays Mornings, November 7, 14, 21, & 28, 2017
Time: 8:30am - 10:30am
Cost: FREE (Class is kept small for hands-on learning. Attendance is limited. Must register to attend)
Location: NEC Small Business Development Center at Butte College
 2480 Notre Dame Blvd., Chico
Sponsor: Wells Fargo Bank

For additional information and to register, please call, fax, stop by, or log onto:
NEC Small Business Development Center (SBDC) at Butte College
 2480 Notre Dame Blvd., Chico
 (530) 895-9017 Phone ■ (530) 566-9851 Fax ■ www.buttecollegesbdc.com

Register today! Please call, register online, mail in, or drop off registration form (one per person) To:
 NEC Business Development Center at Butte College, 2480 Notre Dame Blvd., Chico, CA 95928.

Financial Management Series ~ Tuesday Mornings, November 7, 14, 21, & 28, 2017

Name _____ Business Name _____

Phone _____ Mailing Address _____

City _____ State _____ Zip _____ Email _____



Paid for under the current Cooperative Agreement with the U. S. Small Business Administration and the CSU, Chico Research Foundation. This material is based on work supported by the U. S. SBA. Any opinions, findings and conclusions or recommendations expressed in this publication are those of the author(s) and do not necessarily reflect the views of the U. S. Small Business Administration. This program is extended to the public on a nondiscriminatory basis and special arrangements are available to individuals with disabilities if requested in advance.

