



SMALL BUSINESS DEVELOPMENT CENTER  
BUTTE COLLEGE

## Butte College Small Business Development Center (SBDC)



### July, August, and September 2018

Essential, in-depth trainings for individuals thinking about starting a new business and new business owners:

#### **Business Assessment, Legal Requirements and Marketing Analysis** • Cost Analysis • Funding • Business Planning Strategies

**Requirements:** In business for less than one year or thinking about starting a business. Attend complete series to prepare for one-on-one business consulting.

**Cost:** Cost for New Venture Entrepreneurial Series (4 workshops) is **\$50 prepaid** or **\$60 at the door** (check, cash or credit card). New Venture Entrepreneurial Series includes Legal Requirements, Market Analysis, Cost Analysis, Funding Options, and Business Plan Overview. See detail below.

**Time:** See back for complete schedule (**Times, Dates and Locations**).

**Information:** **Pre-registration is required**, space is limited. All workshops start promptly at scheduled time. Late arrivals will be rescheduled for next month's training.

#### **Part I - Legal Requirements & Market Analysis**

A 2-hour workshop that provides prospective and new business owners an overview of what it takes to start and run a small business, resources available in your communities, legal requirements, how to assess your: Industry ~ growth, size, spending habits, market potential; Target Market ~ profiles, trends, reach, strategies; and Competition ~ who, what, why. Includes hands-on activities, brainstorming and more.

#### **Part II - Cost Analysis**

A 2-hour workshop highlighting how to calculate and analyze: Start-up Costs ~ one time expenses, needs versus wants, creating an accurate list; Operating Expenses ~ fixed and variable costs, calculating accurate projections, monthly costs, and business financial viability essentials in obtaining a loan, identifying capital, and planning for direction.

#### **Part III - Funding Your Small Business**

A 2-hour workshop focusing on how to access funding through various sources including: SBA guaranteed loan programs, traditional/conventional bank loans, crowdfunding, online sources, investments and family and friends. You will get an overview of the types of loans available and how to use them, investment procedures, legal structure, how to prepare for loan opportunities, what you need to know and the documentation that you will need to apply.

#### **Part IV - Business Plan**

A 2-hour workshop concentrating on an overview of the business plan, purpose, content and preparation for obtaining a loan or for better direction. Topics include: business description, products & services, market information & analysis, promotion, management and personnel, facility, financial statements, and projections and future planning. You will learn how to incorporate information from the three sessions into a concise business plan.

For additional information or to register please call, stop by, or log on to:  
**Butte College Small Business Development Center (SBDC)**

2480 Notre Dame Blvd., Chico, California 95928 • 530-895-9017

[www.buttecollegesbdc.com](http://www.buttecollegesbdc.com)

# New Venture Entrepreneurial Series 2018 July, August, and September 2018

## 3rd Quarter 2018 New Venture Series

**Butte College Small Business Development Center (SBDC)  
In-depth business start-up and Development trainings.**

### July New Venture Series

|                                      |                  |                  |
|--------------------------------------|------------------|------------------|
| Legal Requirements & Market Analysis | Tuesday, July 10 | 8:30am - 10:30am |
| Cost Analysis                        | Tuesday, July 17 | 8:30am - 10:30am |
| Funding Your Small Business          | Tuesday, July 24 | 8:30am - 10:30am |
| Business Plan Overview               | Tuesday, July 31 | 8:30am - 10:30am |

**Location:** NEC Small Business Development Center at Butte College • 2480 Notre Dame Blvd • Chico  
**Cost:** \$50 per person prepaid • \$60 per person at the door • Cash, check or credit card

### August New Venture Series

|                                      |                      |                  |
|--------------------------------------|----------------------|------------------|
| Legal Requirements & Market Analysis | Wednesday, August 8  | 8:30am - 10:30am |
| Cost Analysis                        | Wednesday, August 15 | 8:30am - 10:30am |
| Funding Your Small Business          | Wednesday, August 22 | 8:30am - 10:30am |
| Business Plan Overview               | Wednesday, August 29 | 8:30am - 10:30am |

**Location:** NEC Small Business Development Center at Butte College • 2480 Notre Dame Blvd • Chico  
**Cost:** \$50 per person prepaid • \$60 per person at the door • Cash, check or credit card

### September New Venture Series

|                                      |                         |                  |
|--------------------------------------|-------------------------|------------------|
| Legal Requirements & Market Analysis | Wednesday, September 5  | 8:30am - 10:30am |
| Cost Analysis                        | Wednesday, September 12 | 8:30am - 10:30am |
| Funding Your Small Business          | Wednesday, September 19 | 8:30am - 10:30am |
| Business Plan Overview               | Wednesday, September 26 | 8:30am - 10:30am |

**Location:** NEC Small Business Development Center at Butte College • 2480 Notre Dame Blvd • Chico  
**Cost:** \$50 per person prepaid • \$60 per person at the door • Cash, check or credit card

**EASY REGISTRATION FORM:** Select New Venture Series, register online, call, stop by, complete form and mail in (cash, check or credit card) to:

**Butte College Small Business Development Center (SBDC)  
2480 Notre Dame Blvd., Chico, CA 95928**

**Phone (530) 895-9017 • Fax (530) 566-9851 • [www.buttecollegesbdc.com](http://www.buttecollegesbdc.com)**

**Please check box to be removed from mailing list**

Name \_\_\_\_\_ Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_



Funded in part through a cooperative agreement with the U. S. Small Business Administration (SBA). All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundation.



SBDC programs are nondiscriminatory and available to individuals with disabilities. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Sophie Konuwa, director, 2480 Notre Dame Blvd., Chico, CA 95928, [konuwaso@butte.edu](mailto:konuwaso@butte.edu), (530) 895-9017.

