



# NEC Small Business Development Center at Butte College presents...



## Financial Management Series for Existing Businesses

A 4-weeks, 2-hours a week series designed to teach existing business owners how to utilize your financial statements to better manage and understand your business operations, cash flow and profitability. Series include:

- ▶ Interpreting Financial Statements,
- ▶ Identifying Your Cash Flow Cycle and How It Impacts Your Business,
- ▶ Learning How to Calculate and Use Financial Ratios to Troubleshoot Fiscal Dangers and Improve Performance,
- ▶ Understanding How to Think Critically When Looking at Pricing and Costs,
- ▶ Developing Forecast and Budget Techniques to Improve Profits, and much more.



**Dates:** Tuesdays Mornings, February 6, 13, 20, & 27, 2018  
**Time:** 8:30am - 10:30am  
**Cost:** FREE (Class is kept small for hands-on learning. Attendance is limited. Must register to attend)  
**Location:** NEC Small Business Development Center at Butte College  
 2480 Notre Dame Blvd., Chico  
**Sponsor:** Wells Fargo Bank

For additional information and to register, please call, fax, stop by, or log onto:  
**NEC Small Business Development Center (SBDC) at Butte College**  
 2480 Notre Dame Blvd., Chico  
 (530) 895-9017 Phone ■ (530) 566-9851 Fax ■ [www.buttecollegesbdc.com](http://www.buttecollegesbdc.com)

**Register today!** Please call, register online, mail in, or drop off registration form (one per person) To:  
 NEC Business Development Center at Butte College, 2480 Notre Dame Blvd., Chico, CA 95928.

Financial Management Series ~ Tuesday Mornings, February 6, 13, 20, & 27, 2018

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_



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