



NEC Small Business Development Center (SBDC) at Butte College



Business Management Training

NEC SBDC at Butte College is offering business management training, and one-on-one business consulting in all areas of business start-up, development, management and growth including: planning, marketing, and developing strategies for increasing sales and profit. Our training is designed to help you implement best practice strategies in your day-to-day operation. Pre-Registration is required. Advanced payment, where applicable, reserves your seat.

Sales Growth through Effective Marketing Strategies

- Date:** July 18, 2017
- Time:** 9:00am - 11:30am
- Cost:** \$30 per person advanced (\$40 at the door)
- Location:** Oroville
- Sponsors:** Oroville Chamber of Commerce; DSN ICT & Digital Media, Butte College

Are you looking to grow your business in the next few years? It is important to have realistic goals, and a plan in place to help you achieve them. This workshop will focus on developing strategies to grow your sales, and a Marketing Plan to help you achieve your goals. Using your current sales information, we will help you establish your goals, discuss the different roles of Sales versus Marketing, and review what is necessary in a successful Marketing Strategy. This training will also help you understand what types of tools are available to you, and what analytics are important to track.



For additional information, please call, fax, stop by, or log onto: www.buttecollegesbdc.com
NEC SBDC at Butte College, 2480 Notre Dame Blvd., Chico
(530) 895-9017 Phone ■ (530) 566-9851 Fax

Register Today! Please call, register online, stop by NEC SBDC at Butte College and mail or drop off registration form (one per person - cash, check, or credit card) to: NEC SBDC at Butte College, 2480 Notre Dame Blvd., Chico, CA 95928.

July 18, 2017 - Sales Growth through Effective Marketing Strategies

Name _____ Business Name _____

Phone _____ Mailing Address _____

City _____ State _____ Zip _____ Email _____



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